



CURTISHA THOMAS

CAPABILITIES STATEMENT

CONTACT



Email: hello@honestlytish.com



Location: Los Angeles, CA • Seattle, WA • Tampa, FL



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ABOUT ME

A true visionary, I have broken through barriers in industries that often overlook minorities. My company, Gray Segments, specializes in aging startup businesses so that they can compete with established brands in their field. My vision is to streamline and protect client value through a customized brand implementation and management approach. I am completely hands-on regarding brand launches, strategic rebranding, naming, messaging platforms, identity systems, and repositioning efforts. I am originally from Seattle but now based in Los Angeles, CA, and serve clients throughout the United States, Canada, the United Kingdom, and France.

EDUCATION

2008 **Central Washington University**
Ellensburg, WA Anthropology

2003 **Brooks College**
Long Beach, CA Visual Communications

COMPANIES OWNED



CAPABILITIES

| | |
|---------------------------------|---------------------------------|
| Audits | Personal Development |
| Business Development | Photography |
| Career Planning | Pitch Decks |
| Catering & Restaurant Start-Ups | Product Development & Design |
| Concept Development & Pitching | Project Management |
| Consulting | Retreat Planning |
| Course Development | Set Design |
| Creative Direction | Social Media Strategy & Content |
| CRM | Sponsorships |
| E-commerce | Start Up Businesses |
| Event Production & Design | Strategic Partnerships |
| Financial Analyst | Streamlining |
| Interior Design | Videography/Cinematography |
| Keynote Speaking | Web Design & SEO |
| Marketing | Workshops |
| Non-Profits | |

DIFFERENTIATORS

- With my unique skill set as a double minority specializing in Inclusion & Belonging, I can easily navigate the diverse corporate world landscape. No longer referred to as Diversity, Inclusion & Equity, I have transformed these concepts into a powerful force for change and progress.
- I identify talent that others overlook, but I also can generate substantial income for my clients by making sure they are always prepared for any opportunities that come their way, whether visible or not.
- My clients are guaranteed to thrive in an ever-evolving business environment with me by their side.
- I am the ultimate master of collapsing timeframes for optimal business success.

PREVIOUS & CURRENT PARTNERSHIPS



MISSION

Catalyze positive change in the world by contributing to endeavors to shift our culture forward.