



A Winning Mindset, Business Models, and the Power of ChatGPT

Unlock your potential, streamline your processes,
and create a thriving business.

January 16, 2024
10AM-4PM

Instructor Curtisha Thomas
Powered by



Welcome...

I am your instructor

Curtisha Thomas

Entrepreneur Educator Philanthropist Success Coach

I know a lot of stuff but the most important thing I have learned is how to pivot! I am not your average instructor...



The Next 6 Weeks

Week 1

**A Winning Mindset, Business Models,
and the Power of ChatGPT**

Week 2

**Understanding the Tools
You Need to Win**

Week 3

**Identifying Who You Are on
Paper, Digitally, & In Person**

Week 4

Web Design for Impact

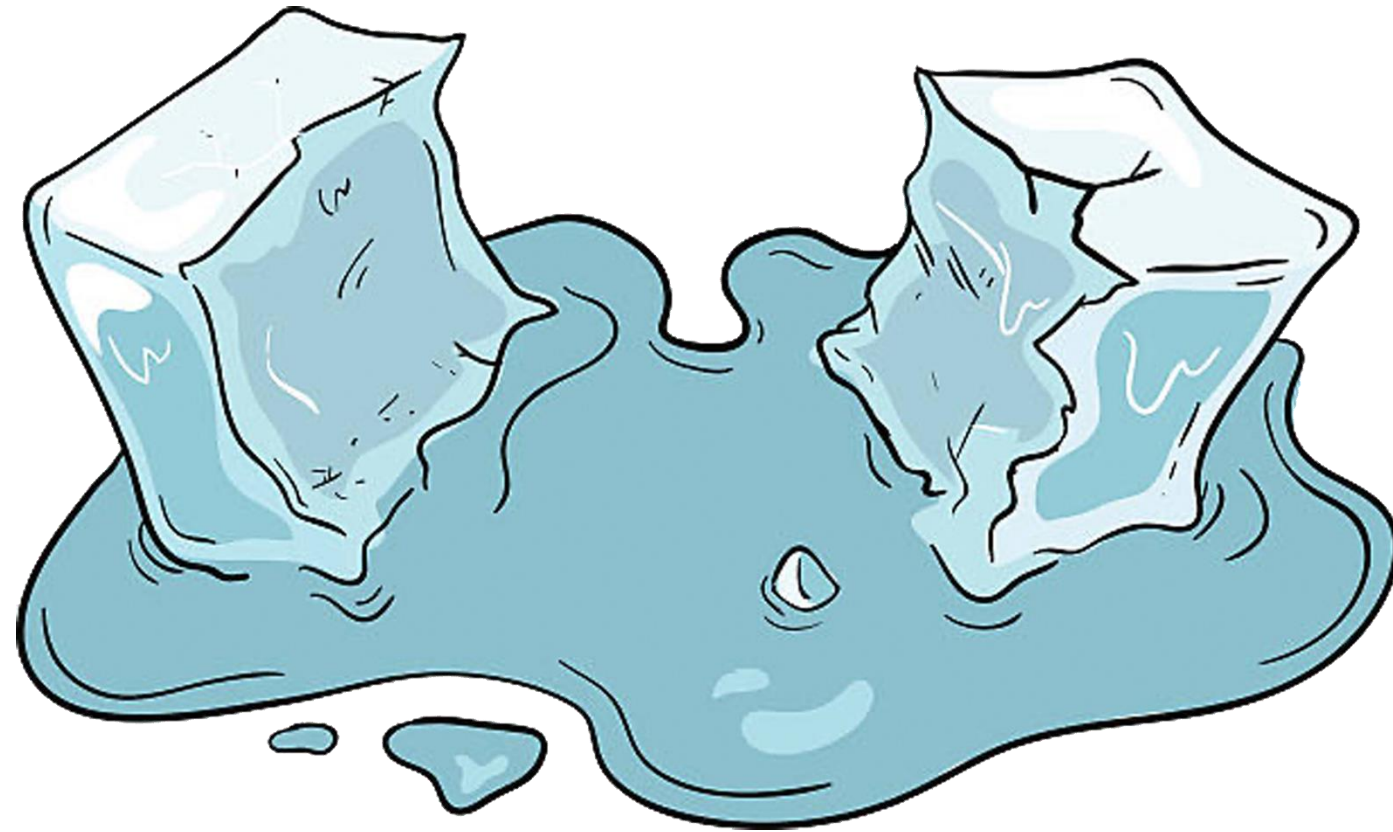
Week 5

Pitch Decks, EPKs, One-Sheets

Week 6

**Digital Business Academy: Positioning
Yourself to Be Chosen: Applications
and a Digital Checklist**

Icebreaker



Getting To Know The Cohort

Name?

On a scale of 1-10 how committed are you to your own success (This is a safe space)?

What is your brand?

What is one thing people should know about you?

How did you learn about this class?

**What Do You Have
To Unlearn?**

Confidence?

**God gives you gifts its up to you to open the
and share them with the world!**

Money is at tool meant to be invested not saved.

There Is No Right Time

We have been programmed...

A Winning Mindset & Why It Matters

If it was easy, everyone would be doing it.

Business is not just strategy—it's mental stamina. You need grit. Resilience. Discipline to show up even when you don't feel like it.

Your business can't outperform your belief system.



Are You Mentally Prepared to Build?

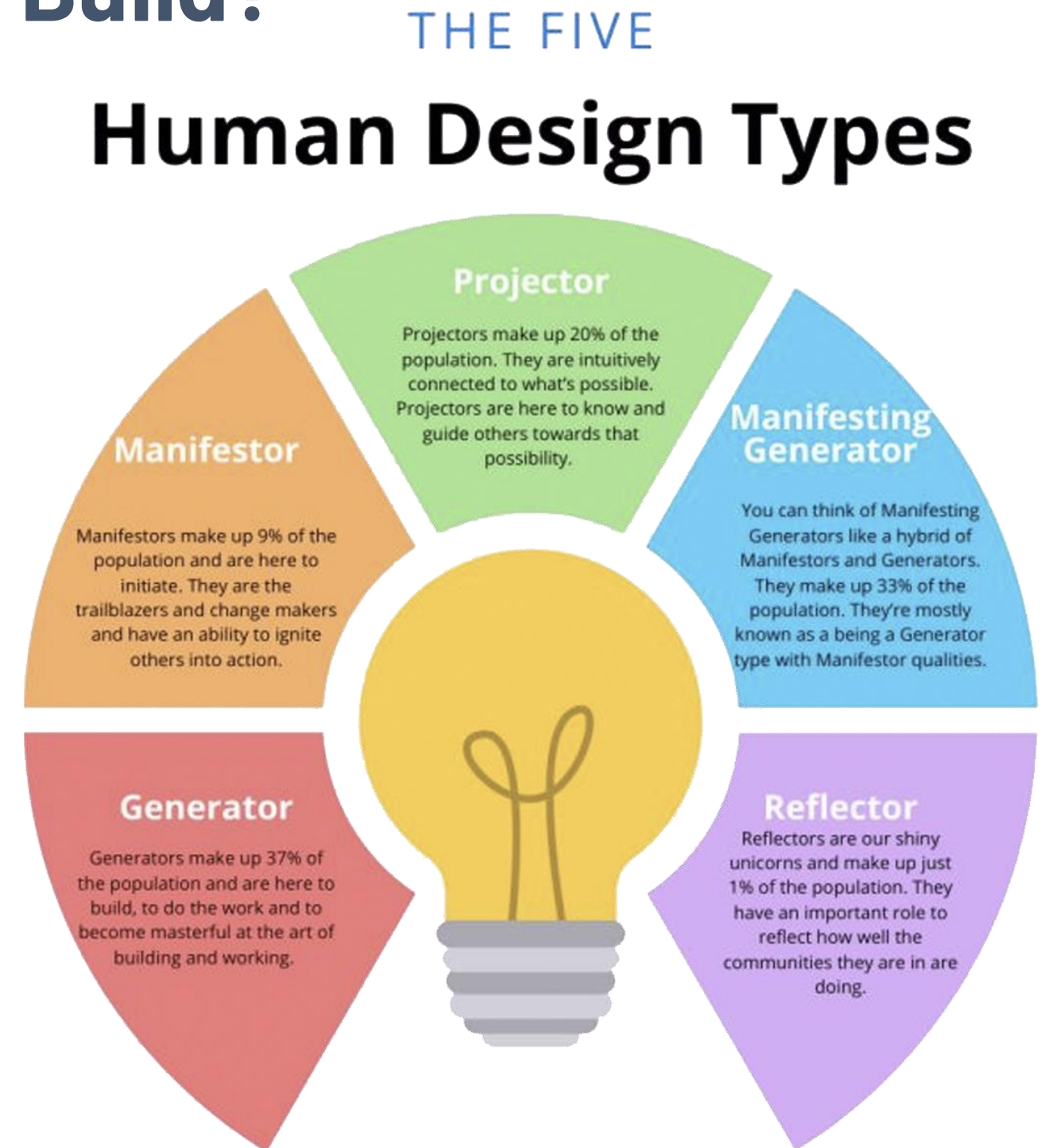
- Success takes more than ideas.
- It takes alignment with who you are and what you're here to do.

I don't take clients who haven't:

- ☒ **Completed their Human Design Chart**
- ☒ **Committed to therapy or self-work**

Why? Because I'm not in the business of believing in you more than you believe in yourself.

If you're open, I can help you unlock the gift you've been sitting on.



**Nobody Has It
Altogether**

Hard Truth—It's Not About Motivation

Motivation fades. Discipline wins.

- Get comfortable being uncomfortable.
- Fall in love with the process, not just the results.
- Do what's required, not just what feels good.

Mindset is the engine.

Everything else is the wheels.



**Your Network Is
Your Net Worth**



Success isn't just what you know—it's who knows you and who's willing to vouch for you.

💡 Facts:

- The right introduction can open doors that a résumé never will.
- Your next opportunity is likely one relationship away.
- Closed mouths don't get fed—and closed circles don't expand.

How to Build the Right Network (Without Feeling Thirsty):

Be valuable, not just visible.

Offer help before you ask for it.

Show up where your people are.

Virtual events, industry groups, DMs—consistency builds familiarity.

Use your tools.

Your one-sheet, your website, your elevator pitch—this is what makes you easy to refer.

Follow up. Stay top of mind.

Most people miss opportunities because they make one touchpoint and disappear.

Business Models

Know the Game You're Playing



Solopreneurship: The Journey

Freedom & Ownership

Solopreneurship offers the freedom to make decisions, learn every aspect of the business, and shape your own destiny.

Risk Management

As a solopreneur, you are responsible for all aspects of the business, including risk management and mitigation.



Mastering Business Models

Identify 5 businesses you admire and analyze their operations, branding, and strategic approaches.

Adapt successful processes and models from other businesses, but always maintain your own unique identity and integrity.

**Nobody Believes
Until You Do**

**Chat GPT
Makes Life
Easier**



The Power of ChatGPT for Entrepreneurs

Business Prompts

Generate ideas for marketing campaigns, customer service strategies, and operational improvements.

Automation Powerhouse

Automate repetitive tasks, freeing up your time for higher-value activities, like brainstorming and strategy.



Unlocking the Potential: ChatGPT Prompts

1

Marketing Ideas

Generate 5 social media campaign ideas for a skincare business.

2

Process Optimization

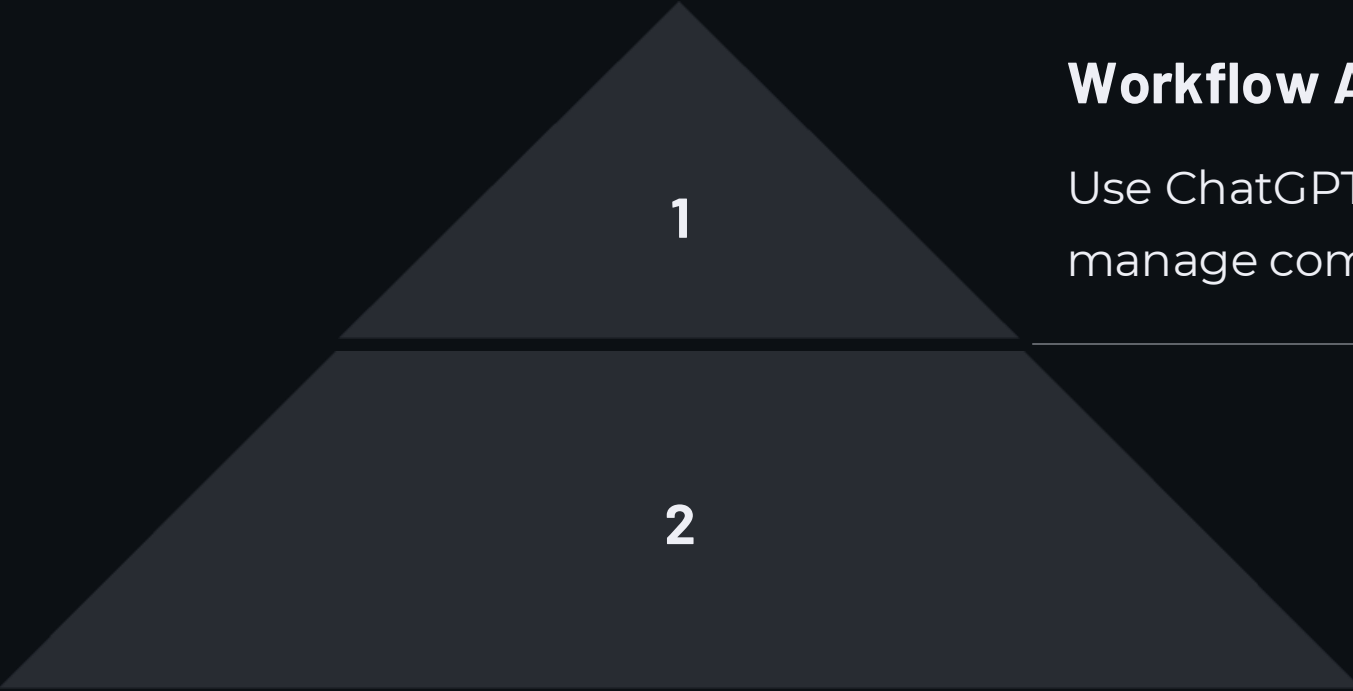
What are the best productivity tools for solopreneurs?

3

Customer Engagement

Write a follow-up email to a potential customer after they've shown interest.

Putting Things on Autopilot with ChatGPT



1

Workflow Automation

Use ChatGPT to draft SOPs (Standard Operating Procedures) and manage communication flows.

2

Passive Income Streams

Generate ideas for online courses, eBooks, or other scalable products that generate passive income.



Conversion Prompts: Turning Leads into Customers

1

Elevator Pitch

Draft a compelling elevator pitch for a new coaching service.

2

Product Launch

Write a captivating Instagram caption for a special product launch.

3

Email Optimization

How can I increase the open rate of my email campaigns?



Winning Mindset + Business Models + ChatGPT = Success

When a winning mindset meets strategic business models, supported by the transformative power of ChatGPT, you create a business built for success. Take action, unleash your potential, and build your dream business today!

**Perception
Is Reality**